



FOR IMMEDIATE RELEASE

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**Sigma Lambda Upsilon/Señoritas Latinas Unidas Sorority, Inc. to Host
First-Ever Summer Convention in Philadelphia, PA**

New York, NY – The National Leadership Team of Sigma Lambda Upsilon/Señoritas Latinas Unidas Sorority, Inc. is proud to announce the organization's 2025 National Convention taking place from July 18-20, 2025 in Philadelphia, Pennsylvania. This year marks a historic milestone as the first-ever summer convention in the Sorority's 37-year history.

With the theme "**Anchored in Sisterhood: Honoring our Past, Empowering our Present, Inspiring our Future**", this year's convention will celebrate the Hermandad's rich history, uplift its current efforts, and inspire future initiatives.

Philadelphia's rich cultural history and vibrant atmosphere will serve as the perfect backdrop for this exciting milestone. From the iconic Delaware River waterfront to the engaging sessions and celebrations, attendees can expect a weekend filled with meaningful connections and unforgettable experiences.

"As we embark on this exciting new chapter, our goal is to create an experience that strengthens our bond as Hermanas," says **Crisanyelis Rodriguez, National Director of Programming**. "This year's convention will provide opportunities to reflect on our legacy, empower each other through meaningful connections, and inspire future generations of leaders. Our hope is that every attendee leaves inspired and equipped to carry SLU's mission forward in their communities."

Founding Mother **Cynthia Santiago** reflects on the significance of this gathering, stating, "Convention has always been an opportunity for our collective efforts to drive our ongoing evolution, and I'm excited to carry on that legacy, always grounded in sincerity, loyalty, and unity—the core strength of our Hermandad."

"As Hermanas, we have a responsibility to empower ourselves and each other," says **Founding Mother Adriana Zamora**. "This convention is about creating a lasting impact—leveraging our knowledge, experiences, and resources to uplift our community and ensure that Latinas continue to thrive in every field."

SLU's National Convention activities will include professional development workshops, community service, networking, an awards banquet, and a Hermana Brunch. Awards will be presented to



Hermanas and chapters for exemplifying the sorority's goals of sisterhood, academic excellence, leadership, community service, and cultural enrichment.

For more information about SLU's 2025 National Convention, including ticket purchases, sponsorship opportunities, and event updates, please contact Crisanyelis Rodriguez, Convention Committee Chair, at programming@sigmalambdaupsilon.org or visit <https://sigmalambdaupsilon.org/national-convention/events/>

About Sigma Lambda Upsilon/Señoritas Latinas Unidas Sorority, Inc. Founded in 1987, Sigma Lambda Upsilon/Señoritas Latinas Unidas Sorority, Inc. is dedicated to serving the community, promoting academic excellence, and empowering women of all backgrounds. With chapters across the nation, SLU continues to cultivate a lifelong network of strong, dedicated leaders committed to cultural enrichment, social justice, and professional growth.

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